

Buch abrufen *Generation Z: A Century in the Making*

By Corey Seemiller



Books Details

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Books Descriptions

No other generation in history has received as much coverage as the Millennial generation. Books, Google searches, blogs, and news articles are everywhere about them. Yet, Generation Z is comprised of our youth and young adults today and has received very little attention comparatively.

Those in Generation Z are among our youngest consumers, students, colleagues, constituents, voters, and neighbors. Being able to better understand who they are and how they see the world can be helpful in effectively working with, teaching, supervising, and leading them.

Generation Z: A Century in the Making offers insight into nearly every aspect of the lives of those in Generation Z, including a focus on their career aspirations, religious beliefs and practices, entertainment and hobbies, social concerns, relationships with friends and family, health and wellness, money management, civic engagement, communication styles, political ideologies, technology use, and educational preferences. Drawing from

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